

# ID Products for Returnable Containers



## Returnable Container ID Products

- Standard RFID Tags
- Universal RFID Asset Tags
- Polyester Bar Code Labels
- Metal Bar Code Nameplates
- Foil Bar Code Labels

Racks, pallets, reusable containers, etc. – sometimes these mobile assets are more valuable to you than the products they contain or transport. That is why we offer a variety of products which, when combined with an effective tracking program, ensure you get those valuable mobile assets back. From our Metal Bar Code Nameplates and Foil Bar Code Labels to our Polyester Bar Code Labels and RFID Tags and Labels we've got you covered. These products offer different options to track reusable/returnable containers and pallets.

Not sure what product you need?

Call our trained Experts!

**641-423-9460**

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# ID Products for Returnable Containers Product Descriptions

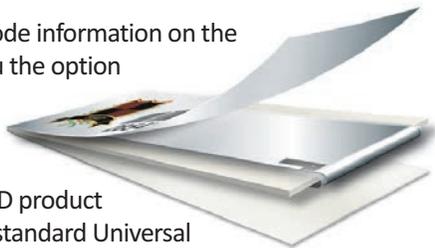
## Standard RFID Tags

Perfect for tracking returnable containers such as pallets, crates or totes, our RFID Tags and Labels attach directly to non-metal assets. The tag's construction protects the inlay by sealing it from environmental conditions that could affect the performance of the RFID tag while subsurface printing includes variable data such as bar code and/or human readable numbers. Designed to withstand repeated usage in rugged environments, each tag features subsurface digital printing ensuring crisp details on even the most complex logos for maximum clarity. Four color process is available for limitless color and design options.



## Universal RFID Asset Tags

Metalcraft's patented Universal RFID product line features surface-independent tags with a patented inlay designed to obtain excellent read range regardless of surface – metal, plastic or even wood. Custom programming matches the printed bar code information on the label allowing you the option of using both tracking technologies. Our Universal RFID product line includes our standard Universal RFID Asset Tags, Universal RFID Hard Tags which are encased in a durable ultrasonically welded polycarbonate housing, and our Universal Mini RFID Asset Tag which has a smaller footprint and lower profile than our standard Universal RFID product.



## Polyester Bar Code Labels

Maximize efficiency in your distribution center with Metalcraft's Polyester Bar Code Labels. Available in either .002" or .0035" thick polyester, these labels are pliable enough to conform to curved surfaces and durable enough to resist caustics, solvents and mild to moderate abrasion. Plus, these products come with our .002" or .0035" adhesives, which provide excellent adhesion to low surface-energy materials.

These labels combine subsurface printing with digital printing technology to show off even the most detailed logos, type and artwork especially when combined with four-color process, standard colors, and even PMS spot colors. In addition, subsurface printings protects the bar

code/numbers, logos, designs and copy from chemicals, cleaning, abrasion and elevated temperatures by reverse printing on the underside of the material. Reverse printing the image allows it to be right reading once applied to the mounting surface. Plus – subsurface printing doesn't require a laminate – eliminating the additional cost of a laminate as well as the potential for delamination.



## Metal Bar Code Nameplates and Foil Bar Code Labels

Our Metal Bar Code Nameplates and Foil Bar Code Labels combine reliability with the durability you have come to expect with any Metalcraft product. These nameplates and labels have consistently remained our customers' first choice due to their dependability as well as all of the options available including thickness of material, adhesive options, and size selection.

Available with or without a bar code, Metal Bar Code Nameplates and Foil Bar Code Labels are ideal for customers who require permanent nameplates to stand up to harsh conditions including high temperatures and abrasive environments. Black copy, logos, and bar codes are photographically reproduced for maximum clarity and detail, then sealed within the anodic layer of the aluminum ensuring accurate and reliable reads for years to come. Metalcraft offers an optional intensification process that increases heat resistance and improves the image resistance for other environmental conditions including damaging UV rays.



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